



THE REGION'S PREMIERE HOME & GARDEN SHOW!

FEATURING THE "SPECIALITY" FLOWER SHOW, THE GARDEN EXPERIENCE AND THE ENERGY EXPO

APRIL 10 - 13th, 2025

DATES

Thursday, April 10
Friday, April 11
Saturday, April 12
Sunday, April 13

HOURS

| Noon - 9PM
| Noon - 9PM
| 10AM - 9PM
| 10AM - 5PM

LOCATION

The Rhode Island Convention Center, Providence, RI

BUYER PROFILE

- 20,000 + Qualified Homeowners
- Average Age: 63% over 55, 30% 35-54, 7% under 35
- Household Income: 51% over \$100k, 20% over \$150k
- 99% of attendees would recommend the show to a friend
- 70% of attendees have attended the show more than once
- 79% of attendees come from RI, 21% from Mass

FOCUS

For the past 74 years, The Rhode Island Home Show has been Connecting thousands of qualified homeowners to over 250 home improvement exhibitors, experts, products and services to improve their home, garden and outdoor living spaces.

By being an exhibitor at our Home Show, your company will benefit from our tremendous advertising campaign and unique features that draw thousands of qualified homeowners to the Show. It's the most cost effective way to spend your advertising and marketing dollars- meet face-to-face with thousands of qualified homeowners, earn more leads and generate immediate ROI. Contact us today to reserve your space at the largest and longest running home and garden show in Southern New England!

COSTS:

Up to 199 sq. ft. \$17.50 per sq. ft.
200-899 sq. ft. \$17.00 per sq. ft.
Over 900 sq. ft. \$15.75 per sq. ft.
Direct Sell Rate \$21.75 per sq. ft.
Corner Charges \$125.00 per corner

RHODE ISLAND BUILDERS ASSOCIATION MEMBERS RECEIVE A 5% DISCOUNT ON THEIR TOTAL BOOTH RENTAL FEE.

FOR MORE INFORMATION OR TO RESERVE SPACE, PLEASE CONTACT RI BUILDERS ASSOCIATIONS AT 401-438-7400 OR EMAIL RIHOMESHOW@RIBUILDERS.ORG.

SHOW ATTRACTIONS & SPECIAL FEATURES:

- OVER 10,000 Sq. Ft. of Gardens
- RI Speciality Flower Show
- The Energy Expo
- The ADU
- House of Brews
- Educational Seminars and Interactive Workshops

*features subject to change, not finalized for 2025

ATTENDANCE PROMOTION:

- **\$250,000** Multi-Media Advertising Campaign Including: Newspaper, Television, Internet, Radio, Billboards, Magazines, Direct Mail, E-Blasts and Social Media, Social Influencer Marketing and Outreach
- Intensive Public Relations Campaign
- Special Features Designed to Attract Qualified Buyers
- Over 1 Million Discount Coupons Distributed

EXHIBITOR PACKAGE INCLUDES:

- Standard Booth Equipment – 8' Draped Back Wall & 3' Draped Sidewalls
- Company Identification Sign
- Listing and Link on Show Website
- Listing In The 4-Color Show Program
- 24-Hour Security Service
- Exhibitor Badges
- Complimentary Passes for Your Best Customers and Prospects
- Exposure Through an Unmatched Advertising and Public Relations Campaign
- Thousands of Qualified Consumers!

The Energy Expo Sponsored by:



STATE OF RHODE ISLAND
ENERGY EFFICIENCY &
RESOURCE MANAGEMENT COUNCIL

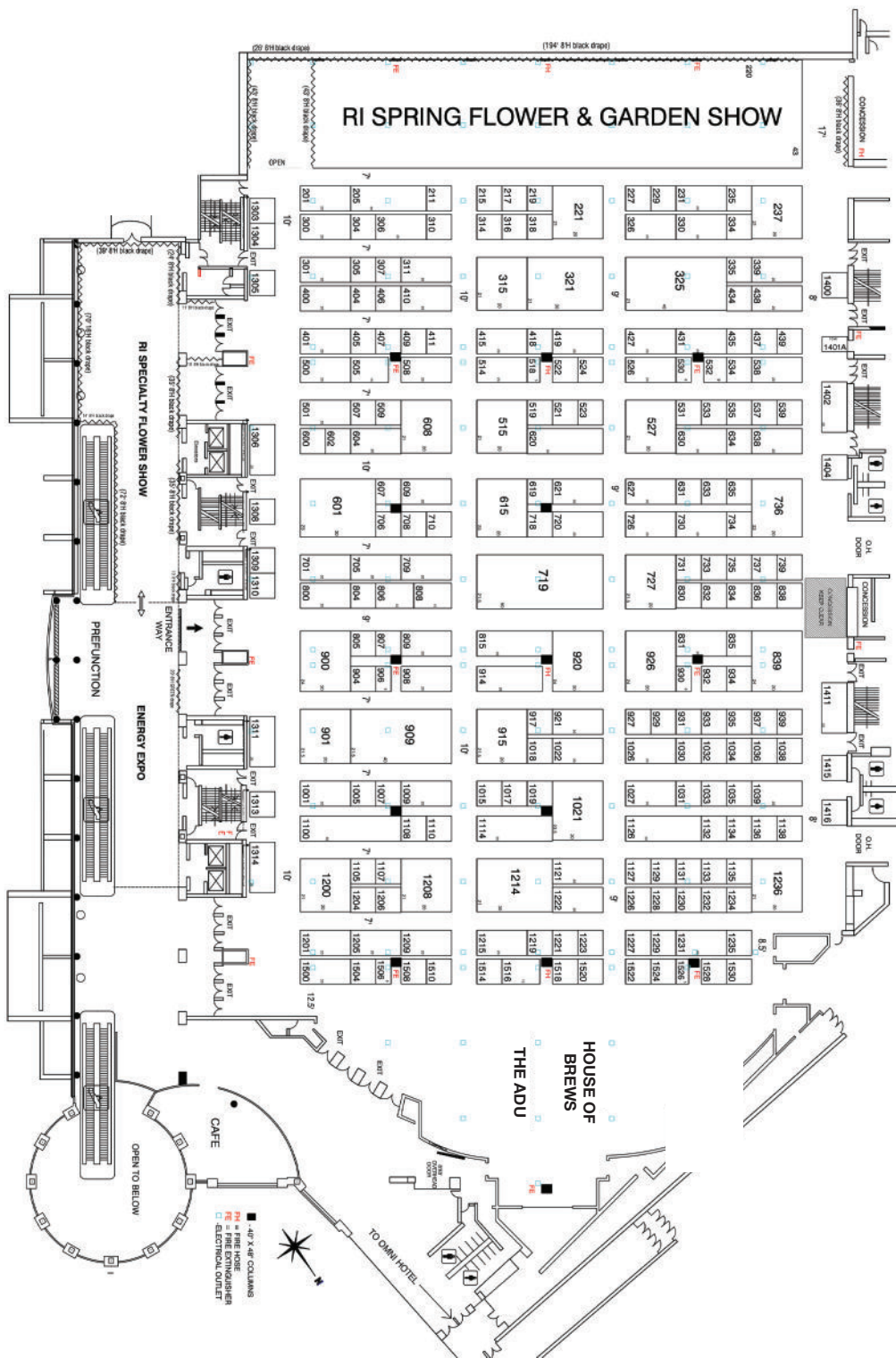


Rhode Island Energy
a PPL company



BECOME A SHOW SPONSOR: HOME SHOW, SHOW FEATURE, AND CUSTOM SPONSORSHIPS ARE AVAILABLE. PLEASE CONTACT RIBA FOR MORE DETAILS.

The Energy Expo Sponsored by:



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